

PROJECT SUMMARY

Connect Lifetime



REVENUE

£20K

MONTHLY

£240K

YEARLY

PROFIT

£14.417K

MONTHLY

£173.004K

YEARLY

TRAFFIC

1,000

MONTHLY

12K

YEARLY

LEADS

100

MONTHLY

1,200

YEARLY

EPC

£20.00

CPL

£50.00

CPA

£500.00

LTV

£2,000.00

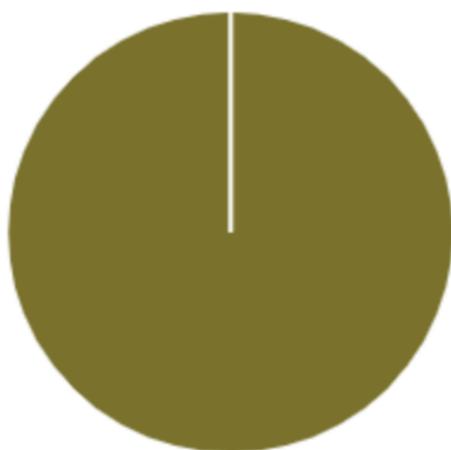
ROAS

400%

CPC

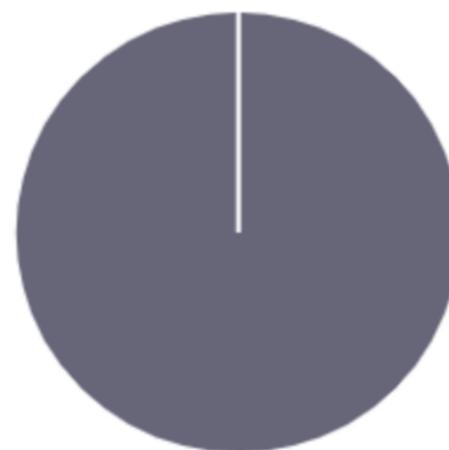
£5.00

Product Revenue



■ Equity Release Mortgage

Traffic Sources



■ Facebook Ads

Top Expenses

FUNNEL DURATION

1
DAYS

PUBLISHED STATUS

0%

DONE

100%

PLANNED